

Report on the Hong Kong Pharmacy Conference 2013



Being an annual grand event among the Hong Kong pharmacy professionals, the Hong Kong Pharmacy Conference (HKPC) for 2013 was held on 23rd-24th March, 2013, in the Hong Kong Convention and Exhibition Centre. This year is particularly special for HKPC, for it has been the 25th anniversary, or the Silver Jubilee, for the Conference ever since the first one being held in 1988.

This year is also a special year for the Conference Organizing Committee, as it is the first year since the Department of Pharmacology and Pharmacy, University of Hong Kong (HKU), officially joined the Committee; together with the three professional pharmaceutical bodies (SHPHK, PSHK and PPAHK), Hospital Authority, Department of Health and the School of Pharmacy, CUHK, this Silver Jubilee Conference is the first HKPC which involved a total of 7 organizing bodies. With Hospital Authority being the host of HKPC this year, the Silver Jubilee Organizing Committee was under the leadership of the renowned Mr. Michael LING, who was the Department Manager of the Kwong Wah Hospital Pharmacy before his retirement.

The theme for the Silver Jubilee HKPC is "TransPharmAction" (探索. 蛻變. 創新), a fusion of "transform", "pharmacy" and "action". This is well illustrated by the opening ceremony, during when representatives from the 7 orga-

nizing bodies of the HKPC **transformed** important attributes for our **pharmacists** into parts of the symbolic butterfly; followed by the final **actions** by the chairman and Dr. KO Wing-man, BBS, JP, Secretary for Food and Health, a glittering Silver Jubilee Conference was marked to begin.

During the two-day Conference, over 500 guests, including local practising pharmacists from different sectors, members from other medical professionals in town, as well as delegates from the mainland China and other overseas countries, celebrated the HKPC Silver Jubilee with joy and knowledge.

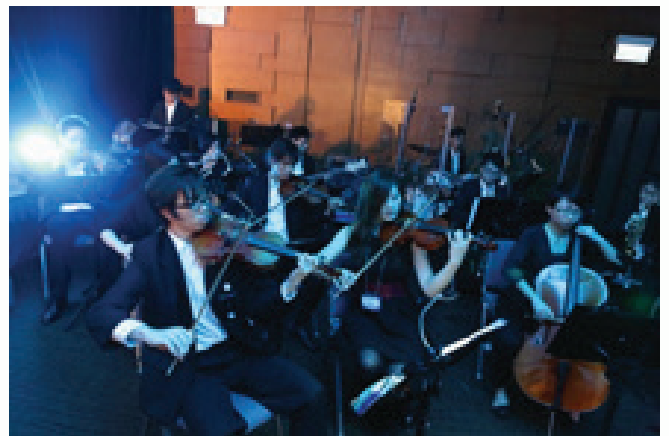


A total of 6 overseas speakers were invited to share on their experiences on the actions they took in transforming the pharmaceutical care in their hometown. These included Ms. Fatimah KUTTY and Ms. Shakira ZAINUDIN who shared how partnerships of pharmacists from private and public sectors transformed the medication safety management systems in Singapore; Dr. Simone TAYLOR who transformed the emergency department of her hospital in Australia by introduction of clinical pharmacy service; Dr. Olivier BOURDON from France who discussed on the effort of the European Union in enhancing safety in paediatric medicine care and the impact resulted; Mrs. Julie MYCROFT who shared her clinical experiences in management

and care of cancer in children; and Prof. Jean-Hugues TROUVIN from France who discussed on biosimilars which had, or would have, a transforming effect to the quality and accessibility of future healthcare.

For those who don't like passive listening, an interactive talk with the poster presenters on their studies and projects may give you some brilliant ideas on the quality improvement initiatives in your hospital. If you still find this too passive, the three therapeutic debates on hot pharmacotherapy topics must be able to satisfy your demand on both entertainment and clinical knowledge.

It was always the tradition for the Conference dinner to be held at the evening of Day One, and the Silver Jubilee was no exception. What made the Silver Jubilee Conference Dinner exceptional is the musical "Pharmtom of the Opera-Action" showed before the dinner, with all music performed live by the Pharma-Care Orchestra, most lyrics composed and all music directed by the renowned Mr. Simon LEUNG from Pamela Youde Nethersole Eastern Hospital, as well as scripts written and stage managed by the talented Mr. Alan NG from Castle Peak Hospital. As expected, all audiences were so impressed and touched by the musical – and there were even some who actually joined the dinner because of the musical!



Know ahead!

HKPC 2014 will be hosted by the Department of Pharmacology and Pharmacy, HKU, the freshest organizing body in the committee; with Mr. Ian WONG being the chairperson of the new Organizing Committee.

See you next year!

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